



ABOUT US



ICCMarket is a highly optimized beneficial interactions between exhibitors, buyers, sellers & syndicators, it is a market for Media & Entertainment content & services that would connect buyer and seller all around the country to a single platform distributors, and participants culminating in a healthy amount of content acquisition and sales.

ICCMarket is a premier event where some of the greatest minds, savvy brands, innovative technology enablers and leading practitioners from across India come together to explore the exciting world of content marketing. ICCMarket presents exciting new opportunities for brands, and independent creators alike.

The ICCMarket objective is to create a platform for the meeting, sharing & development of great cinematic ideas. The market along with international competitive films screenings also holds a content market & industry oriented master classes & discussions. The market will provide a central point where industry people can share business and new opportunities shall be created for new talent.

The event will recognize and accelerate the people in the field of media and entertainment.





WHY SPONSOR US



BRAND VISIBILITY

Sponsoring us will put your brand visuals in front of large audiences who haven't heard of your business. The bigger the event, the more press and social media mentions you get before, during, and after the event day. Sponsoring us will get you featured ads, signs, or radio spots that boost brand recognition.

If you plan promotional giveaways, a huge number of people will be toting your branded swag. Quality matters, so choose our event with a track record of attracting good press and customers.

ENGAGE NICHE MARKETS

By choosing events that attract your target audience, you can ensure that you're connecting with high-quality leads that are interested in your solutions or products.

GAIN A COMPETITIVE ADVANTAGE

When you sponsor our event, you automatically gain an advantage over your absent direct competitors.

GAIN VALUABLE INSIGHTS

You can learn a lot from sponsoring our event, including the:

- Newest industry trends or business ideas
- Unique selling proposition (USP) of other companies
- Strategies other businesses use to attract new customers



Sr. No	PARTICULARS	DESCRIPTION
1	Printed Invitations	Approx. 500 no.s
2	E-Mails	At least 4 (list size approximately 12,000 subscribers)
3	Print Advertising / postcards	At Print Partner's publication
4	Online Advertising	At Online/Digital Partner's portal
5	Social Media Portals	Facebook, Twitter, Google and all major Social Media Portals.
6	Posters	Digital Posters (approximately 10,000 industry professionals)
7	Event Signage	Banners, digital displays, Reception signage, large-scale posters and materials in gift bags



SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR

→ BENEFITS:

- Prominent sponsor recognition on all event-related marketing & promotional collateral: save the date, invitations, flyers, e-mails and posters.
- Sponsor listing on all at-event signage and in the event program.
- Sponsor recognition and link on the official event website and Social Media portals.
- VIP tickets to the main event.

→ UNIQUE BENEFITS:

- Company name mentioned in all media advertising: print, online etc.
- Sponsor advertisement on the AV Screens during the event.
- An opportunity to be a part of the prestigious SPEAKERS.
- An opportunity to address the crowd during the event.
- An opportunity to provide marketing materials and giveaways for attendee gift bags.



SPONSORSHIP OPPORTUNITIES



CO - SPONSOR

→ BENEFITS:

- Sponsor recognition on all event-related marketing & promotional collateral: invitations, e-mails and posters.
- Sponsor listing on select at-event signage and in the event program.
- Sponsor recognition on the official event website and Social Media portals.
- VIP tickets to the main event.

→ UNIQUE BENEFITS:

- Company name mentioned in most media advertising: print, online etc.
- An opportunity to provide marketing materials and giveaways for attendee gift bags.
- Sponsor advertisement on the AV Screens during the event.



SPONSORSHIP OPPORTUNITIES



ASSOCIATE SPONSOR

→ BENEFITS:

- Sponsor recognition on all event-related marketing & promotional collateral: invitations, e-mails and posters.
- Sponsor listing on select at-event signage and in the event program.
- Sponsor recognition on the official event website and Social Media portals.
- VIP tickets to the main event.

→ UNIQUE BENEFITS:

- An opportunity to be a presenter at the Main Event.
- An opportunity to provide marketing materials and giveaways for attendee gift bags.



AGENDA



TIME

9:30 AM - 10:30 AM
10:30 AM - 11:30 AM
11:30 AM - 12:00 PM
12:00 PM - 01:00 PM
1:00 PM - 02:00 PM
2:00 PM - 03:00 PM
3:00 PM - 03:30 PM
3:30 PM - 04:30 PM
4:30 PM
4:30 PM - 6:00 PM
6:00 PM - 7:00 PM



SEGMENT

REGISTRATION & OPENING CEREMONY
1ST SPEAKER
STAND-UP COMIC
2ND SPEAKER
LUNCH
3RD SPEAKER
STAND-UP COMIC
4TH SPEAKER
TEA BREAK
MATCH MAKING
CLOSING CEREMONY

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THANK YOU

PRESENTED BY – RUDRA EYE NETWORK